Celebrate NEW LONDON

SATURDAY
JULY 10
DOWNTOWN NEW LONDON

Featuring The Mashantucket Pequot Fireworks Extravaganza

THE LARGEST FIREWORKS SHOW IN CT!

Creative
VILLAGE
LOCALLY MADE PRODUCTS
LIVE ART EXHIBITIONS
INTERACTIVE ACTIVITIES

MORE THAN 30 BANDS ON MULTIPLE STAGES
Including
SALSA ON PARADE PLAZA
and much more

Grab a bite at our
FOOD TRUCKS & RESTAURANTS

Specials at our
LOCAL SHOPS & ART GALLERIES



CelebrateNewLondon.com



SPONSORSHIP LEVELS

Festival Sponsor ☐
$7,500

- 10x10 exhibitor space (tent included) on Bank Street
- Priority listing in all press releases
- Top tier logo on event signage
- Homepage logo on CelebrateNewLondon.com
- Display ad on website
- Social media engagement
- Radio promos starting June 22 thru July 10
- Radio promos the night of the fireworks

Parade Plaza Stage Sponsor ☐
$3,000

- Listing in all press releases
- Logo displayed at Parade Plaza stage
- Top tier logo on event signage
- Homepage logo on CelebrateNewLondon.com
- Social media engagement
- Radio promos starting June 22 thru July 10

Restaurant Circle $500 ☐

- Listing in press releases
- Listing on CelebrateNewLondon.com
- Social media engagement
- 2 invites to VIP fireworks viewing area

Main Stage Sponsor ☐
$5,000

- Priority listing in all press releases
- Banner with company logo prominently displayed on sides of Main Stage on Custom House Pier
- Top tier logo on event signage
- Homepage logo on CelebrateNewLondon.com
- Social media engagement
- Radio promos starting June 22 thru July 10

General Sponsor ☐
$1,000

- Listing on press releases
- Logo on some event signage
- Logo on CelebrateNewLondon.com
- Social media engagement

Individual Donation ☐

Amount: $ _____

- Listing on CelebrateNewLondon.com
- Social media engagement

Company: _____ Print Name: _____ Signature: _____ Date: _____

Credit Card & Checks payable to "The Chamber of Commerce of Eastern Connecticut Foundation", a 501(c)(3) non profit organization.

☐ Check ☐ Credit Card ☐ **Card Type (Circle one):** VISA MASTERCARD

Card #: _____ Exp. Date: _____ Security Code: _____

Explore NEW LONDON

CITY OF NEW LONDON

Mashantucket Pequot Tribal Nation

NEW LONDON CULTURAL DISTRICT

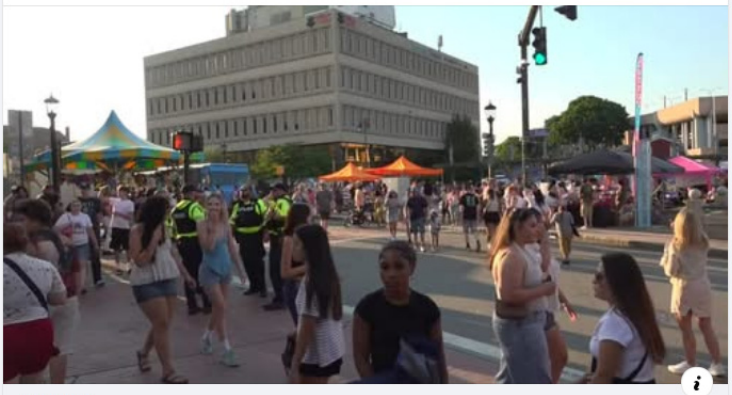






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July 11 ·

The iconic fireworks show and the expansive festival surrounding it make New London a destination for people from out of town



FOX61.COM

Thousands attend Celebrate New London festival and support local businesses in the process



